Sponsored Activations Benefits Details

	Morning Cafe	Cookie Break	Pet Therapy	Chair Massage	Birds of a Feather	Signature Cocktail
Cost & Availability	$20,000 Tuesday - 1 Wednesday - 1	$20,000 Tuesday - 1 Wednesday - 1	$20,000 Wednesday - 1	$20,000 Wednesday - 1	$10,000 Monday - 3 Tuesday - 3 Wednesday - 9 Thursday - 3	$5,000 Tuesday - 6
Visibility & Promotion	Tagged post on TSPA's social media Acknowledged in TSPA newsletter Logo or company name listed on TrustCon website, conference app, and selected on-site signage Branded activity with your company name Activity listed in TrustCon agenda (website + app) Conference app push notifications at the start of your activation				Tagged post on TSPA's social media Acknowledged in TSPA's newsletter Company name listed on TrustCon website and app Minimum of 2 email promotions by TSPA Promoted as an official TrustCon event	Tagged post on TSPA's social media Acknowledged in TSPA's newsletter Company name listed on TrustCon website, conference app, and selected on-site signage Opportunity to select and name your signature cocktail

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Attendee Engagement & Access	Pre-Conference Access to attendee list, 1 week before conference On-Site Engagement with attendees during activity				Sponsor manages their own registration Attendee list not available for this sponsorship On-site engagement with attendees during event	**Pre-conference** Attendee list not available for this sponsorship On-site engagement with attendees during reception
Permitted Branding	Recommended signage options: - Branded table cloths, napkins, etc. - Pull-up banner (24-33x81) - Backdrop sign (8x8) Branded swag (appropriate with the activity)		Recommended signage options: - Pull-up banner (24-33x81) - Backdrop sign (8x8) Branded swag (appropriate with the activity)		Branding at the discretion of the host.	Pull-up banner (24-33x81) Branded swag (appropriate with the activity)
Media Access	Access to TrustCon's media kit, including use of TrustCon media assets Access to TrustCon's press list, 1 week before event					
Exclusive Access	Invitation to TSPA's Golden Hour reception (Monday evening)					
TrustCon Tickets	2 complimentary tickets				1 complimentary ticket	