Conference Sponsorships Benefits Details

	Visionary	Champion	Advocate	Community	Friend
Cost & Availability	$100,000 3 Available	$75,000 3 Available	$50,000 5 Available	$25,000 10 Available	$10,000 10 Available
Speaking Opportunity	20-minute keynote* during morning plenary	10-minute keynote* during morning plenary	NA		
Visibility & Recognition	One customized post on TSPA's LinkedIn Acknowledged in TSPA newsletter Logo / company name listed on TrustCon website, conference app, and selected on-site signage Recognition during plenary		Tagged post on TSPA's LinkedIn Acknowledged in TSPA newsletter Logo / company name listed on TrustCon website, conference app, and selected on-site signage Recognition during plenary		
Attendee Engagement & Access	Access to attendee list, 1 week before the conference Customized email to TrustCon attendees before the conference Host the Visionary Lounge - dedicated, exclusive space for 1 day (additional days available for a fee)	Access to attendee list, 1 week before the conference Host a breakfast (for up to 50 attendees) [OR] Access to a dedicated Meeting Suite for 1 day (additional days available for a fee)	Access to attendee list, 1 week before the conference Host a Birds of a Feather networking event	Access to attendee list, 1 week before the conference	Attendee list not available for this sponsorship

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Media Access	Access to TrustCon's media kit, including use of TrustCon media assets Access to TrustCon's press list, 1 week before event				
Exclusive Access	Invitation to TSPA's Golden Hour reception (Monday evening)				
TrustCon Tickets	12 complimentary tickets	9 complimentary tickets	6 complimentary tickets	4 complimentary tickets	2 complimentary tickets