



# TrustCon 2025 Opportunities: Sponsorships, Exhibits, Sponsored Activities

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## What is TrustCon?

Sponsors of TrustCon have the opportunity to invest in the critical field of trust and safety and in the professionals who work to keep our communities safe. As the only global conference dedicated to the work of trust and safety professionals, TrustCon convenes leading trust and safety experts from industry, civil society, researchers, government, and others with the goal of knowledge building and networking.

*“The biggest strength of TrustCon is that it has become \*the\* conference for Trust & Safety. This means that the networking opportunities are huge because pretty much everyone is in this space. Every company has plans to be there in some shape or form. This adds huge value and allows leaders to know which conference to invest in for their team.”*

- 2024 Attendee

TrustCon is a 3-day conference and has sold out every year since its inception. In 2024, more than 1350 professionals attended TrustCon. At TrustCon, attendees learn and share the practice of trust and safety; explore successes, discuss lessons learned, and envision the future of the field, learning alongside their peers from the brightest thought leaders in the field.

*“TrustCon remains the premiere conference experience I've ever attended; and I've been to all the big conferences like WWDC, Google I/O, RSA, ACM CHI, and more. Always the most organized and enjoyable experience ever.”* - 2024 Attendee

TrustCon is hosted by the [Trust & Safety Professional Association](#) (TSPA) and exemplifies TSPA's vision to create and foster an enduring global community of practice among trust and safety professionals. TrustCon will take place July 21-23, 2025 in San Francisco, CA, at the Hyatt Regency San Francisco on Embarcadero.

*“I had an incredible time and it made me feel so re-energized for my work. I walked away with so many new connections – with folks that I'd feel comfortable reaching out to with questions in the future.”* - 2024 Attendee

## Sponsoring TrustCon

### Reserve a Sponsorship Opportunity

Because some of our opportunities are limited, we will use the process below to ensure fairness and transparency.

#### To request a sponsorship opportunity

1. Email [partnerships@tspa.org](mailto:partnerships@tspa.org) and request the sponsorship you want. It must include: the the sponsorship type and any upgrade or add-ons you would like. Let us know if you want us to **CONFIRM** or **HOLD** the sponsorship.
  - a. If you are CONFIRMING, we will move forward with a contract.
  - b. If you are HOLDING, we will hold the package + options you want.
2. TSPA will **respond and acknowledge** your request. If something you have requested is no longer available, we will let you know.
3. We will hold the sponsorship package and options until someone else requests interest. In which case you will have **2 business days** to respond whether you want to move forward and confirm or to release it. If we don't hear from you in 2 days, we will release the sponsorship.

#### Contract and payment process

1. After you have confirmed the sponsorship you want, TSPA will send you a contract. You have 30 days to sign the contract.
2. After 30 days, unless an extension is requested by you in writing, the contract expires and the sponsorship opportunity will be available to the next interested sponsor.
3. TSPA will send you an invoice after the contract has been signed by both parties.
4. Once payment has been received, TSPA will work with you in providing your benefits.

#### Key TSPA contacts

- [partnerships@tspa.org](mailto:partnerships@tspa.org) - this email address is the best for anything related to TrustCon sponsorship
- Kaofeng Lee, [kaofeng@tspa.org](mailto:kaofeng@tspa.org) - main point of contact for TrustCon sponsorship

## Sponsorship Opportunities Overview

We have a range of sponsorship opportunities to meet your organization’s budget and goals.

Sponsorship Type	Cost (USD)	What You Get	If What You're Looking For Is
<b>Conference Sponsorship</b>	\$10,000 - \$100,000	Recognition and visibility for your company, with benefits tiered based on sponsorship level.	Recognition as a leader in trust and safety in the field and your peers.
<b>Exhibit</b>	\$10,000 /day with multi-day discounts	A 9x9 space in a maximum foot traffic area, where you can engage with attendees all day.	Dedicated space where you can chat with attendees about your program, services, or products.
<b>Sponsored Event</b>	\$5,000 - \$15,000	<ul style="list-style-type: none"> <li>- Birds of a Feather</li> <li>- Specialty Break</li> <li>- Signature Cocktail</li> <li>- Wellness Activities</li> <li>- Sponsored Breakfast</li> <li>- And more!</li> </ul>	Maximum engagement with attendees in a fun, low-key, networking environment.
<b>Scholarship</b>	\$20,000 (minimum)	Directly supporting trust and safety professionals and recognition as a scholarship sponsor.	Give back to the T&S community by helping T&S professionals attend TrustCon.

## Availability & Prices Overview

### Conference Sponsorship

Visionary (\$100,000)	Champion (\$75,000)	Advocate (\$50,000)	Community (\$25,000)	Friend (\$10,000)
3 available	3 available	5 available	10 available	15 available

### Exhibits

	1 Day	2 Days	3 Days
Table Top Exhibit	\$10,000	\$15,000	\$20,000
Non Profit Discount	\$8,000	\$11,000	\$14,000

### Sponsored Event

Activity	Price	Sunday	Monday	Tuesday	Wednesday
Birds of a Feather (On-Site)	\$10,000	1 available	0 available	1 available	1 available
Birds of a Feather (Off-Site)	\$5,000	–	2 available	6 available	3 available
Coffee Bar*	\$10,000	–	1 available	1 available	1 available
Snack Break*	\$10,000	–	2 available	2 available	2 available
Wellness Activity*	\$10,000	1 available	1 available	1 available	1 available
Hosted Breakfast	\$15,000	–	2 available	2 available	2 available
Signature Cocktail	\$5,000	–	5 available	–	–

\* Exclusive sponsorship available

### Scholarship Sponsor

Amount	Opportunity
\$20,000 (minimum)	Funds are added to general TrustCon Scholarship Fund
More than \$30,000	Sponsor has opportunity to define scholarship parameters

## Sponsorship Benefits

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## Conference Sponsorships

Below are the 5 categories of conference sponsorship and the benefits these sponsors receive. Higher sponsorship levels come with more benefits and engagement opportunities.

Visionary (\$100,000)	Champion (\$75,000)	Advocate (\$50,000)	Community (\$25,000)	Friend (\$10,000)
3 available	3 available	5 available	10 available	15 available

### Benefits for ALL Conference Sponsors

All conference sponsors receive the following benefits.

<b>Recognition</b>	<p>Online and via social media</p> <ul style="list-style-type: none"> <li>• Post on TSPA's social media platforms</li> <li>• Shared in TSPA's (N)SFW newsletter</li> <li>• Logo or company name listed on TrustCon Sponsorship page</li> </ul> <p>On-site</p> <ul style="list-style-type: none"> <li>• Verbal recognition during TrustCon plenary</li> <li>• Listed on on-site signage</li> </ul>
<b>Media access</b>	<ul style="list-style-type: none"> <li>• Access to TrustCon's media kit</li> <li>• Access to TrustCon's press list - 1 week before event</li> </ul>
<b>Attendee information</b>	<ul style="list-style-type: none"> <li>• Attendee list - after registration closes</li> </ul>
<b>VIP Reception</b>	<ul style="list-style-type: none"> <li>• Invitation to TSPA's VIP reception</li> </ul>

### Visionary Sponsor Benefits

Speaking Opportunity	<ul style="list-style-type: none"> <li>• 20-minute remarks during Plenary</li> </ul>
Recognition	<ul style="list-style-type: none"> <li>• 1 tagged, customized post on TSPA’S social media</li> </ul>
Media Recognition	<ul style="list-style-type: none"> <li>• Quote in TSPA’s official TrustCon press release</li> </ul>
Attendee Engagement	<p>Before the Conference</p> <ul style="list-style-type: none"> <li>• 1 customized email to TrustCon attendees</li> </ul> <p>During the Conference</p> <ul style="list-style-type: none"> <li>• Exhibit table - 3 days <b>OR</b></li> <li>• On-Site Birds of a Feather (1) <b>OR</b></li> <li>• Specialty Break (1)</li> </ul>
Dedicated Space	<ul style="list-style-type: none"> <li>• Visionary Lounge - 1 day</li> </ul>
TrustCon Tickets	<ul style="list-style-type: none"> <li>• 10 Tickets</li> </ul>
Upgrades (Additional Fees)	<p>Day 1 Speaking Spot - \$10,000</p> <ul style="list-style-type: none"> <li>• Only 1 available, available to first Sponsor who confirms</li> </ul> <p>Day 2 Speaking Spot - \$5,000</p> <ul style="list-style-type: none"> <li>• Only 1 available, available to first Sponsor who confirms</li> </ul>
	<p>Dedicated Meeting Room - \$10,000 per day</p> <ul style="list-style-type: none"> <li>• Discount available for multiple days (\$15,000 for 2 days, \$20,000 for 3 days)</li> <li>• Limited availability - available to first Sponsor who requests and confirms</li> </ul>
	<p>Ticket Bundles (at discounted member rate) - \$4,750 (5 tix)</p> <ul style="list-style-type: none"> <li>- Only available in bundles of 5 tickets (limit 25 tickets)</li> <li>- Guarantee tickets unless event is sold out or registration deadline has passed</li> <li>- Nonrefundable</li> </ul>

\* These benefits are in addition to the benefits that all sponsors get on page 7.

### Champion Sponsor Benefits

Speaking Opportunity	<ul style="list-style-type: none"> <li>• 10-minute remarks during Plenary</li> </ul>
Recognition	<ul style="list-style-type: none"> <li>• 1 tagged, customized post on TSPA'S social media</li> </ul>
Media Recognition	<ul style="list-style-type: none"> <li>• Listed in TSPA's official TrustCon press release</li> </ul>
Attendee Engagement	<ul style="list-style-type: none"> <li>• Exhibit table - 2 days <b>OR</b></li> <li>• Off-Site Birds of a Feather (1) <b>OR</b></li> <li>• Specialty Break (1)</li> </ul>
TrustCon Tickets	<ul style="list-style-type: none"> <li>• 8 Tickets</li> </ul>
Upgrades (Additional Fees)	<p>Day 1 Speaking Spot - \$10,000</p> <ul style="list-style-type: none"> <li>• Only 1 available, available to first Sponsor who confirms</li> </ul> <p>Day 2 Speaking Spot - \$5,000</p> <ul style="list-style-type: none"> <li>• Only 1 available, available to first Sponsor who confirms</li> </ul> <hr/> <p>Exhibit Discounts - \$2,000 discount per day</p> <ul style="list-style-type: none"> <li>• For 1 day (2 days are included with Champion Sponsorship)</li> </ul> <hr/> <p>Dedicated Meeting Room - \$10,000 per day</p> <ul style="list-style-type: none"> <li>• Discount available for multiple days (\$15,000 for 2 days, \$20,000 for 3 days)</li> <li>• Limited availability - available to first Sponsor who requests and confirms</li> </ul> <hr/> <p>Ticket Bundles (at discounted member rate) - \$4,750 (5 tix)</p> <ul style="list-style-type: none"> <li>- Only available in bundles of 5 tickets (limit 25 tickets)</li> <li>- Guarantee tickets unless event is sold out or registration deadline has passed</li> <li>- Nonrefundable</li> </ul>

\* These benefits are in addition to the benefits that all sponsors get on page 7.

### Advocate Sponsor Benefits

<b>Attendee Engagement</b>	<ul style="list-style-type: none"> <li>• Exhibit table - 1 day <b>OR</b></li> <li>• Off-Site Birds of a Feather</li> </ul>
<b>TrustCon Tickets</b>	<ul style="list-style-type: none"> <li>• 6 Tickets</li> </ul>
<b>Upgrades (Additional Fees)</b>	Exhibit Discounts - \$2,000 discount per day <ul style="list-style-type: none"> <li>• For 2 days (1 day is included with Advocate Sponsorship)</li> </ul>
	Dedicated Meeting Room - \$10,000 per day <ul style="list-style-type: none"> <li>• Discount available for multiple days (\$15,000 for 2 days, \$20,000 for 3 days)</li> <li>• Limited availability - available to first Sponsor who requests and confirms</li> </ul>
	Ticket Bundles (at discounted member rate) - \$4,750 (5 tix) <ul style="list-style-type: none"> <li>- Only available in bundles of 5 tickets (limit 25 tickets)</li> <li>- Guarantee tickets unless event is sold out or registration deadline has passed</li> <li>- Nonrefundable</li> </ul>

\* These benefits are in addition to the benefits that all sponsors get on page 7.

### Community Sponsor Additional Benefits

<b>TrustCon Tickets</b>	4 Tickets
<b>Upgrades (Additional Fees)</b>	Exhibit Discounts - \$2,000 discount per day
	Dedicated Meeting Room - \$10,000 per day <ul style="list-style-type: none"> <li>• Discount available for multiple days (\$15,000 for 2 days, \$20,000 for 3 days)</li> <li>• Limited availability - available to first Sponsor who requests and confirms</li> </ul>
	Ticket Bundles (at discounted member rate) - \$4,750 (5 tix) <ul style="list-style-type: none"> <li>- Only available in bundles of 5 tickets (limit 25 tickets)</li> <li>- Guarantee tickets unless event is sold out or registration deadline has passed</li> <li>- Nonrefundable</li> </ul>

\* These benefits are in addition to the benefits that all sponsors get on page 7.

### Friend Sponsor Additional Benefits

<b>TrustCon Tickets</b>	2 Tickets
<b>Recognition</b>	Name only (no logo placement)
<b>Upgrades (Additional Fees)</b>	Exhibit Discounts - \$2,000 discount per day
	Dedicated Meeting Room - \$10,000 per day <ul style="list-style-type: none"> <li>Discount available for multiple days (\$15,000 for 2 days, \$20,000 for 3 days)</li> <li>Limited availability - available to first Sponsor who requests and confirms</li> </ul>
	Ticket Bundles (at discounted member rate) - \$4,750 (5 tickets) <ul style="list-style-type: none"> <li>- Only available in bundles of 5 tickets (limit 25 tickets)</li> <li>- Guarantee tickets unless event is sold out or registration deadline has passed</li> <li>- Nonrefundable</li> </ul>

\* These benefits are in addition to the benefits that all sponsors get on page 7.

### UPGRADE DETAILS

#### Day 1 Speaking Slot and Day 2 Speaking Slot

During the morning plenary of each day of the conference, we will have remarks from one Visionary Sponsor and one Champion Sponsor. You can select to speak on the first day or the second day by adding an upgrade to your sponsorship package. If you do not add this upgrade, your keynote will be assigned at TSPA's discretion.

#### Dedicated Meeting Room (On-Site)

Sponsors can select to include a dedicated meeting room to their sponsorship. This will be a board-room size meeting space at the conference venue that you can use for client meetings or team meetings for up to 10 people. These rooms cannot be used to host competing events or gatherings. As these are private meeting rooms, they will not be listed in official TrustCon agenda or signage.

Note that Meeting Rooms are also available separately from sponsorships for \$10,000 a day (without multiple day discounts).



## Exhibit Discounts

Sponsors can add an exhibit table to their sponsorship package for \$8,000 a day (a \$2,000 discount) with multiple day discounts (pricing is same as non-profit pricing). You can select which day you wish to exhibit, as long as tables are available. TSPA will assign your Exhibit Table. Exhibits will be in primary, heavily-trafficked areas to ensure attendee access.

Exhibit space is 9 feet x 9 feet, and comes with a 6-foot table or round cocktail table, 2 chairs, and standard electrical power. You can bring AV, signage, backdrop, swag, but it must fit within your 9'x9' space.

Exhibit information being displayed or distributed must be related to the trust and safety industry or about matters affecting the industry, with the primary purpose of educating trust and safety professionals. TSPA reserves the right to decline any exhibit application OR exhibit materials that, in the sole judgment of TSPA, is unsuitable to or not keeping with the educational mission and objectives of TSPA or TrustCon.

## Additional Tickets

All sponsors have the ability to pre-purchase additional TrustCon tickets in sets of 5. These tickets will be priced at the member rate of \$800 per ticket. These are guaranteed tickets, even in the event of a sell-out. (However, all tickets must be used by the registration deadline, July 9.) No refunds will be allowed, even if the tickets are unused; however, tickets can be transferred in accordance with TrustCon's ticket transfer policies.

## Exhibits

Exhibit fees are for one-day, and you can exhibit up to 3 days if there is space available. You can select which day you wish to exhibit, as long as those days are available. TSPA will assign your exhibit table. Table top exhibits will be in heavily-trafficked areas, where breakfast and all-day beverages are offered, to ensure attendee access. Exhibits come with a 9 feet by 9 feet space (2.75 meters by 2.75 meters), a 6-foot (1.83 meters) table or round cocktail table (30 inches [76.2 cm] diameter, 42 inches [106 cm] height), 2 chairs, and standard electrical power. You can provide your own AV, signage, swag, but it must fit within your space.

Exhibit information being displayed or distributed must be related to the trust and safety industry or about matters affecting the industry, with the primary purpose of educating trust and safety professionals. TSPA reserves the right to decline any exhibit application OR exhibit materials that, in the sole judgment of TSPA, is unsuitable to or not keeping with the educational mission and objectives of TSPA or TrustCon.

## Benefits

Marketing / promotion	<ul style="list-style-type: none"> <li>• Logo on TrustCon website</li> <li>• Included in Exhibit Hall signage</li> </ul>
Exhibit Space	<ul style="list-style-type: none"> <li>• 9 feet x 9 feet (2.75 meters by 2.75 meters) space</li> <li>• 6 foot table or 1 round cocktail table</li> <li>• 2 chairs or 2 bar stools</li> <li>• Standard electrical power</li> </ul>
Attendee access	<ul style="list-style-type: none"> <li>• Attendee list - after registration closes</li> <li>• Exhibitor can collect contact details at exhibit table</li> </ul>
Permitted branding & materials	<ul style="list-style-type: none"> <li>• Signage</li> <li>• AV (including monitors)</li> <li>• Swag (no food), giveaways</li> </ul>
Tickets	<ul style="list-style-type: none"> <li>• 2 in-person tickets for TrustCon</li> <li>• 1 guest to VIP reception</li> </ul>

## Sponsored Activities

Activity	Cost	Availability	What You Get
Birds of a Feather	\$5,000 - Off-Site \$10,000 - On-Site	13 off-site 3 on-site	Create your own networking event for TrustCon attendees.
Signature Cocktail	\$5,000	5	One of the simplest sponsored activities - host a bar at our opening reception with your own signature drink.
Specialty Break*	\$10,000	9	Encourage attendees to take a break with you - whether that's with a cup of coffee in the morning or a cookie in the afternoon.
Wellness Activity*	\$10,000	4	Host a wellness activity for attendees, such as chair massages or a yoga class.
Topical Breakfast	\$15,000	6	Host a breakfast for a small group of attendees (up to 50) focused on a topic or function.

\* Exclusive sponsorship available.

### Birds of a Feather - \$5,000 (standard), \$10,000 (on-site)

Birds of a Feather are designed to encourage networking and to give attendees an opportunity to connect with other attendees. You can choose from two types of Birds of a Feather. A standard Birds of a Feather event is \$5,000 and you can host it anywhere, although we recommend hosting it near the conference venue to ensure attendance. An on-site Birds of a Feather event is \$10,000 and we will provide an on-site location for up to 25-40 people. (Food and beverage is not included, but we can connect you with the hotel to add those services). Because space is limited, on-site Birds of a Feather are available on a first-come, first-served basis.

TSPA will promote these events as official TrustCon activities and post them on the TrustCon website. To give you full control and management of these events, you will be responsible for

managing the registration, organizing the logistics of the event, and any additional marketing/promotion of the event.

Birds of a Feather must occur outside of TrustCon programming. These are the times we recommend:

- Sunday, July 20 - between 5:00 PM - 9:00 PM
- Monday, July 21 - between 7:00 PM - 9:00 PM
- Tuesday, July 22 - between 5:00 PM - 9:00 PM
- Wednesday, July 23 - between 5:00 PM - 9:00 PM

Examples of Birds of a Feather

- Happy hour
- Walking tour
- Food tour

<b>Marketing / promotion</b>	<ul style="list-style-type: none"> <li>• Description of activity on TrustCon website</li> <li>• Promoted as official TrustCon activity</li> </ul>
<b>On-Site Space (only available for on-site Birds of a Feather)</b>	<ul style="list-style-type: none"> <li>• TSPA will provide enclosed space for 50-80 people</li> <li>• TSPA will connect host with hotel food and beverage</li> </ul>
<b>Permitted branding &amp; materials</b>	<ul style="list-style-type: none"> <li>• Signage</li> </ul>
<b>Attendee access</b>	<ul style="list-style-type: none"> <li>• Host will gather contact detail via registration</li> </ul>
<b>Tickets</b>	<ul style="list-style-type: none"> <li>• 1 in-person ticket for off-site Birds of a Feather</li> <li>• 2 in-person tickets for on-site Birds of a Feather</li> </ul>

### Specialty Break - \$10,000 / per break

Specialty Breaks are snack breaks for up to 300 attendees. TSPA will provide the space, snack or beverage. TSPA can work with you to create a break experience that is unique to you. As host, you can brand the specialty break with signage; customized items such as coffee sleeves, coasters, or napkins; and you can have staff available to chat with attendees. We encourage creativity and a sense of fun for these breaks.

#### Specialty Break Options

**Morning Coffee** - Each morning, between 7:30 AM - 9:30 PM, you can host the morning cafe, which includes a barista coffee bar, for up to 200 people. You can host all three days for an exclusive sponsorship. Only one bar is available each day.

**Afternoon Snack** - Between 2:30 PM - 4:30 PM, you can host an afternoon snack for up to 300 people, and the snacks can range from cookies to ice cream. Up to two snack breaks are available each day in separate locations. (Afternoon Snack Breaks are incredibly popular with our attendees.) You can host one location for all three days for an exclusive snack break.

#### Benefits

Marketing / promotion	<ul style="list-style-type: none"> <li>Activity will be noted on TrustCon agenda</li> <li>Promoted as official TrustCon activity</li> </ul>
Space	<ul style="list-style-type: none"> <li>TSPA will provide specialty break set up</li> <li>TSPA will work with sponsor and the hotel food and beverage or vendor to design specialty break</li> </ul>
Permitted branding & materials	<ul style="list-style-type: none"> <li>Signage</li> <li>Branded items such as coffee sleeves, coasters, napkins</li> </ul>
Attendee access	<ul style="list-style-type: none"> <li>Attendee list - after registration closes</li> <li>1-2 employee can be available to chat with attendees (must be a registered attendee)</li> </ul>
Tickets	<ul style="list-style-type: none"> <li>2 in-person tickets for TrustCon</li> </ul>

### Wellness Activity - \$10,000 / per event

In 2024, we hosted a couple wellness activities, and they were a hit. This year, sponsors have the opportunity to host and facilitate a wellness activity for attendees. TSPA will provide the activity and space. We have 4 opportunities, with one wellness activity each day of the conference including the day before the conference starts; the timing and location will depend on the activity. You can also host all the wellness activities for an exclusive sponsorship.

Here is our suggested wellness line up, although we will work with sponsors on customizing any of these activities.

- Sunday - Evening restorative yoga
- Monday - Evening sound bath
- Tuesday - Morning meditation
- Wednesday - Afternoon chair massages

Marketing / promotion	<ul style="list-style-type: none"> <li>• Activity will be noted on TrustCon agenda</li> <li>• Promoted as official TrustCon activity</li> </ul>
Space	<ul style="list-style-type: none"> <li>• TSPA will provide the activity (including the practitioner who will lead the activity)</li> </ul>
Permitted branding & materials & activity	<ul style="list-style-type: none"> <li>• Signage, swag</li> <li>• Introduction from the sponsor host</li> </ul>
Attendee access	<ul style="list-style-type: none"> <li>• Attendee list - after registration closes</li> </ul>
Tickets	<ul style="list-style-type: none"> <li>• 2 in-person tickets for TrustCon</li> </ul>

### Topical Breakfast - \$15,000 / per day

TrustCon offers a stand-up breakfast for all attendees; however, you can host a sit-down breakfast for up to 50 people. Ideally, this breakfast would be focused on a particular topic or T&S function to ensure maximum interest and participation. You can manage the registration and attendance. TSPA will provide marketing and promotion, as well as the space, food and beverage. Two topical breakfast opportunities are available each day.

Marketing / promotion	<ul style="list-style-type: none"> <li>• Activity will be noted on TrustCon agenda</li> </ul>
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	<ul style="list-style-type: none"> <li>• Promoted as official TrustCon activity</li> </ul>
Space	<ul style="list-style-type: none"> <li>• TSPA will provide breakfast and coffee</li> </ul>
Permitted branding & materials & activity	<ul style="list-style-type: none"> <li>• Signage</li> <li>• Facilitate breakfast networking</li> </ul>
Attendee access	<ul style="list-style-type: none"> <li>• Attendee list - after registration closes</li> </ul>
Tickets	<ul style="list-style-type: none"> <li>• 2 in-person tickets for TrustCon</li> </ul>

### Signature Cocktail - \$5,000 / per bar

During TrustCon’s Monday night reception, there will be a signature cocktail at each bar, and you have the opportunity to sponsor that bar’s signature cocktail. You can name the cocktail, and provide customized branded items, such as coasters or napkins, and other signage around your bar area. Up to five signature cocktail opportunities are available.

Marketing / promotion	<ul style="list-style-type: none"> <li>• Cocktail name and sponsorship will be noted on menus during the reception</li> </ul>
Space	<ul style="list-style-type: none"> <li>• TSPA will work with sponsors and the hotel food and beverage or vendor to design the cocktail</li> </ul>
Permitted branding & materials	<ul style="list-style-type: none"> <li>• Signage (limited to a pull-up banner and/or table top signage)</li> <li>• Branded items such as coasters, napkins</li> </ul>
Attendee access	<ul style="list-style-type: none"> <li>• Attendee list - after registration closes</li> <li>• 1-2 employee can be available to chat with attendees (must be a registered attendee)</li> </ul>
Tickets	<ul style="list-style-type: none"> <li>• 1 in-person ticket for TrustCon</li> </ul>

### Scholarship



### Sponsorship - \$20,000 (minimum)

Give back to the T&S community by supporting our scholarship fund. Scholarship sponsorship starts at \$20,000 and higher. If your sponsorship is less than \$30,000, your funds will be added into our general scholarship fund. If your sponsorship is \$30,000 or more, you have the option of creating a specific fund directed toward a specific category of T&S professionals. TSPA will manage the scholarship application process and distribution and provide you with a report of how your funds helped scholarship recipients attend TrustCon.

Note that TrustCon scholarships can include registration fees, hotel accommodations, and travel. A full scholarship is estimated to be around \$4,000 per person.

Scholarships	<ul style="list-style-type: none"><li>● Maximize sponsorship to support as many scholarship recipients as possible</li></ul>
Recognition & Input	<ul style="list-style-type: none"><li>● Input in developing parameters of the scholarship recipients (if sponsoring \$30,000 or more)</li><li>● Noted as scholarship sponsor in application process</li></ul>
Tickets	<ul style="list-style-type: none"><li>● 2 in-person tickets for TrustCon</li></ul>